

online

One Park Avenue • New York, New York, 10016 • 212.545.4800

REACH

Average page views per month: **173,757**

Average unique visitors per month: **42,242**

Average page views per visit: **4.11**

Average time spent on site: **2:43**

E-Newsletter subscribers: **17,000+**

Co-Branded e-blast: **4,000+**

Source: Google Analytics, December 2008

NATURALHEALTHMAG.COM CATEGORIES

Home Page
Health & Wellness
Healing Foods
Mind & Body
Forums
Fit for Life
Natural Beauty
Doing Good
Polls
Promotions
Recipes/Recipe Search
Ask the Experts
Remedy Finder
Herb/Suppliment Guide

REACH AND CATEGORIES

NATURAL
FEEL GOOD • LOOK GOOD • DO GOOD
HEALTH